

MARIELLE SIMONE VARGAS

Architecture • Experiences • Design

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516.606.4376

EXPERIENCE

April 2018 Rosie Lee Creative, New York
Experiences, Graphics, Branding
Designer

2015-2018 A+I, New York
Architecture, Interiors, and Branding
Designer and Brand Strategist

Marshall's Landing

Public Tenant Lounge

The Merchandise Mart Chicago, IL

- targeted tenant needs to strategize temporary and permanent space design
- orchestrated architectural and interior design studies; 2D and 3D

House of Morgan

Private Coworking Club

New York, NY

- spear-headed proposal messaging
- integrated branding into architecture

The Point Lounge

Branded Employee Experience

New York, NY

- devised client and employee experience

2012 - 2015 HOK, New York
Architectural Designer
New York Presbyterian ACC

2011 - 2012 Ismael Leyva Architects, New York
Junior Architect

EXPERTISE

Focus Bridging strategy to tangible designed experiences through multidisciplinary and integrated design process.

Skills Spatial Design, Art Direction, Brand Strategy, Experience Branding, Material Selection, Furniture Selection, Interior Design, Hand sketching

Tech Adobe Suite, AutoCAD Architecture
Rhino and V-Ray Rendering, SketchUp
Microsoft Office : Excel, Word, Powerpoint

ENDEAVORS

Founded in 2012 Bang^3, New York
Experience and Interior Design
With Brygida Michon and Cindi Leung

2015 HOMAGE, Art Basel Gallery

By Ronnie Fieg, Miami, FL

- strategized layout options
- coordinated onsite installation

2015 KITH / Asics West Coast Project Pop-Up Shop

Los Angeles, California

- devised concept and user experience
- prepared design package and coordinated with production company

2015 KITH / Puma Tokyo Sakura Project Pop-Up Shop

Tokyo, Japan

- conceptualized experience
- provided design package and on-site coordination

2014 KITH HQ

Soho, New York

- cultivated client relationship
- administered construction management

2014 Cineport Prototype

Inflatable Film Screening Room

- pioneered portable movie experience

2013 The Virgin Passage

Art/Experience Installation

- orchestrated concept and buildout

EDUCATION

2011 Syracuse University
School of Architecture
Bachelor's of Architecture
- honor: full tuition scholarship

2010 Syracuse University
in Florence, Italy
Study Abroad
Workshops with students from
University of Pisa, Italy
TU Delft, Netherlands